



Canada Startup Association (CSA) is the official Canadian partner for Expand North Star at GITEX GLOBAL, the world's largest tech and startup exhibition. This partnership offers Canadian startups an unparalleled opportunity to showcase their innovations on a global stage.

BREAKING BARRIERS, BUILDING BRIDGES

For Canadian Startups Globally

Curating Global Pathways: CSA ensures startups can focus on GITEX competitions while we handle the rest—from networking meetups and event access to logistical guidance and curated experiences, making the journey hassle-free and enriching.

Why Partner with CSA?

- **Proven Expertise** – Led **Canada's first-ever startup delegation** to Expand North Star in 2024.
- **Exclusive Opportunities** – Access to **Discounts, Investor Meetings, Concierge Services & Curated Packages**
- **Global Networking** – Direct engagement with top-tier venture capitalists, investors, decision-makers & industry leaders.
- **International Representation** – Be part of the Canadian delegation at GITEX & Expand North Star events in Morocco, Singapore, Berlin, and Dubai in 2025.
- **Speaking Opportunities** – Share thought leadership at GITEX panels & events.



WHO CAN PARTICIPATE?

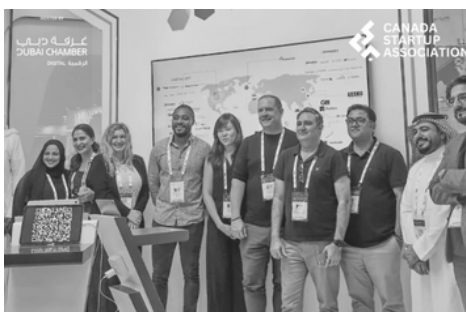
FOR ALL STAGES OF STARTUPS
PARTICIPATION FACTS

70%
EARLY STAGE

5%
LATE STAGE

19%
SERIES A

6%
SERIES B



Important 2025 Events to Register for

 12-15 OCT 2025	 14-16 APR 2025	 23-25 APR 2025	 21-23 MAY 2025	 13-17 OCT 2025
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START YOUR GLOBAL JOURNEY TODAY!



<https://docs.google.com/forms>

To understand how we curate your experience connect with us at connect@canadastartups.co



LED CANADA'S FIRST
DELEGATION AT EXPAND
NORTH STAR 2024

**A TRUSTED PARTNER FOR
CANADIAN STARTUPS**